



Military Heritage Museum

900 West Marion Avenue
Punta Gorda, FL 33950
941-575-9002
www.militaryheritagemuseum.org

FOR IMMEDIATE RELEASE

January 4, 2026

For information, contact: Lynne Matthews
President & Marketing Chair
upstateone@comcast.net
941-380-1788

MILITARY HERITAGE MUSEUM AWARDED \$40,220 GRANT FROM SELBY FOUNDATION

PUNTA GORDA, FL – The Military Heritage Museum has been awarded a \$40,220 grant to strengthen operations and community engagement from the William G. and Marie Selby Foundation, to support the implementation of a new Customer Relationship Management (CRM) system, strengthening the museum’s ability to serve veterans, visitors, donors and the broader community.

This important investment will enhance internal operations, streamline communication and improve how the museum engages with supporters and partners throughout the region. By modernizing its systems, the Military Heritage Museum will be better equipped to expand educational programming, increase community outreach and ensure long-term sustainability.

“The implementation of this new CRM marks a major step forward for our organization,” said Isaac James, Executive Director of the Military Heritage Museum. “This investment allows us to better steward our relationships, improve efficiency, and deepen our connection with the people who support our mission. We are incredibly grateful to the William G. and Marie Selby Foundation for their confidence in our work and their commitment to strengthening nonprofits across our region.”

The Military Heritage Museum serves as a place of education, remembrance, and connection, honoring all who have served while engaging new generations through immersive exhibits, programming, and community partnerships. This grant ensures the museum can continue growing responsibly while remaining accessible and responsive to those it serves.

The William G. and Marie Selby Foundation is the legacy of Bill and Marie Selby, two caring people who used their resources to help others access opportunity. Now in its 70th year, the foundation awards renewable college scholarships to graduating high school students and capital grants to nonprofit organizations in the region. Learn more at SelbyFdn.org.

The Military Heritage Museum is located at 900 West Marion Avenue in Punta Gorda. For more information or how to get involved, please go to the website at www.militaryheritagemuseum.org or call 941-575-9002.

###